

# Afraid of your Brand going 6<sup>FT</sup> UNDER?



## GRAVEYARD of LOST IDENTITIES



Here lies the fallen victims who  
lost business due to not getting  
brand recognition.

WEBSITE PRESENCE

NO SEO

BRAND IDENTITY

### Topics Covered:

- What is Branding?
- Elements of a Brand
- Taking your Brand Social
- 5 Keys to a Stronger Brand

Presented by: *Bill Campbell, CEO*



( FREE SEMINAR • BREAKFAST PROVIDED )

**9:00 am - 10:30 am**

**Annapolis - Oct. 25th**  
Balancelogic Annapolis Training Center  
2661 Riva Road, Building 1000, 5th Floor  
Annapolis, Maryland 21401

**Waldorf - Oct. 26th**  
Balancelogic Waldorf Training Center  
50 Post Office Road, Suite 302  
Waldorf, Maryland 20602

**REGISTER**  
**301-396-8455**  
jwashington@balancelogic.com