

# GOOD GRIEF

## It's a BalanceLogic Thanksgiving



As Thanksgiving is just around the corner, we wanted to take some time and thank those who have been an integral part of the success of BalanceLogic, specifically over the past year. Without our clients, employees and our community, we would not be where we are today.

**Our staff is thankful too-  
scroll down to see what they're thankful for!**



### CLIENTS

We wanted to take a moment and thank our wonderful clients. We are grateful for the opportunity to work with them for any and all of their business needs. Each new client provides the chance to learn more about that particular industry, helping us better serve others in the future.

Our vision is to be the ultimate partner to small businesses; a company that our clients trust and rely on to achieve success. Without our clients, that just wouldn't be possible.

This year alone, we have added three new staff members to the BalanceLogic team. Each team member brings a unique perspective to the challenges we face, allowing us to come to the best and most productive solution.

With the whole team working together, we were able to throw a successful barbeque in June of this year to celebrate our growth and unveil our brand new identity. Most recently, we executed a Halloween campaign which took the planning, creativity and committment from every staff member at BalanceLogic to ensure its success.

## EMPLOYEES



## COMMUNITY

Last but certainly not least, we are thankful for the community around us and our social community online. We've participated in many community events this year and are grateful to be part of such a wonderful, giving community.

Our Facebook page has steadily been gaining attention, especially with the addition of our Whiteboard Wednesday video series. We also have had the opportunity to attend many networking events this year, giving us the chance to spread the word about our monthly Breakfast with BalanceLogic series. We are very grateful to be a part of such an amazing community, online and in the real world.



I am thankful for the wonderful team we put together this last year.

**-Bill Campbell**  
Chief Executive Officer

I am thankful for family, friends and life :)

**-Kim Cooksey**  
Business Ops Manager



I am thankful for the positive changes this year including a new career and getting engaged.

**-Amanda McComas**  
Marketing Assistant

I am thankful for family, friends, and the pursuit of happiness!!

**-Rich Black**  
Info Systems Admin





I am thankful for waking up every day doing what I love, knowing that my designs are putting a smile on our client's and community's face.

-Clayton Keese  
Graphic Designer



I am thankful for new opportunities in life- for myself, my family and my career.

-Stefanie Stayton  
Executive Assistant

## About Us

BalanceLogic was established to provide small businesses with the expertise, support, and resources needed to improve their business by providing them the critical operational services needed to maintain and grow their company. Providing high quality professional business support services at an affordable price will empower our clients to reach goals beyond their own expectations.



The foundation of BalanceLogic is built on confidence, trust, reliability, and commitment to our clients. We value our clients and believe in strong, long term business relationships.

*The Answer for Small Business!*

## The BalanceLogic Team

3050 Crain Highway | Suite 200 | Waldorf, MD 20601

Office: (301) 396-8455 | Fax: (301) 396-8456

Email: [info@balancelogic.com](mailto:info@balancelogic.com) | Web: [www.balancelogic.com](http://www.balancelogic.com)