# BalanceLOgicInsider

## June is breast cancer awareness month at BalanceLogic.

**Welcome!**
**Interesting Info**
**Monthly Tip**
**Featured Service**
**Coupons**

**More About Us**
**IT Support Services**
**Marketing Services**
**Graphic Design Services**
**Bookkeeping Services**
**Web Design Services**
**Current Promotions**
**Testimonials**

**Windows Updates are vital in keeping your computer and network secure and running smoothly.**
**Click Here for the latest updates.**

**June 2012**

In keeping with our tradition, BalanceLogic goes PINK in June for our Breast Cancer Awareness Month. We chose the month of June for two important reasons. BalanceLogic's CEO Bill Campbell's sister and mother-in-law are currently fighting cancer and coincidentally both of their birthdays are in the month of June.  Each of them was first diagnosed with breast cancer, but has since been diagnosed with bone and brain cancer, respectively.

"We hope that other local small businesses will duplicate our movements and continue the efforts of cancer support groups."

We also think it's fitting to dedicate this month's newsletter to our Support Services, more specifically, our IT Support Services.

## Interesting Info
### Viruses & Worms & Trojans, Oh My!

These days' computer viruses are a fact of life and the people writing these viruses depend of people's inexperience, curiosity, helpfulness, and naivety. So, what is a virus? A virus is a computer program that is intentionally or unintentionally installed on your computer (or other device), when activated, impacts your computer in a variety of ways, such as deleting files and destroying data.

A worm is a type of virus which doesn't delete files, but instead infects your email address book and replicates itself to every address in the list.

Most of these viruses and worms get to you by attachments in email which contains a subject line that makes it appealing to open the email.

Suggestion Box

We are very interested in hearing feedback on how we can make *The BalanceLogic Insider* more valuable.

Please let us know what you expect from this newsletter each month by sending an email to:

info@balancelogic.com

A Trojan horse is a malicious file or program that appears to be a legitimate file. Once this malicious program is installed, it can steal your information, overload the computer so it is really slow and almost useless, create a back door to give hackers remote access, and reset your passwords.

When online, be careful of what websites you visit, what links that you click, and what emails you open. And always install antivirus, antispyware, and a firewall and keep them up to date.

**For more information on how to protect yourself, your computer, and your company information, visit our Facebook community or give us a call.**

# Monthly Tip

## Be Proactive:

## Prevent Problems Before They Occur

Many organizations wait until there is a major problem before they call someone to help. This usually increases the overall cost and downtime and may cause long term issues.

Proactive support sets expectations and gives you:
- Peace of mind
- Decreased downtime
- Fewer interruptions
- Predictable costs

**When it comes to prevention, BalanceLogic Managed IT, Security, and Backup Services is the solution.**

**Monthly plans starting at only $349!**

# Featured Service

## ITAssurance™ - Managed IT Support

Nothing is more essential to your business than the uninterrupted availability of your IT and network infrastructure. BalanceLogic® offers a variety of comprehensive **managed service** plans to lower your business risk and free up your resources for core business initiatives.

Our managed service plans are designed to maximize performance and uptime, giving you complete assurance that your network will always be running smoothly and efficiently.

Solve Problems Before They Happen. We proactively monitor your IT and network components remotely, over the Internet, from our ultra-secure data center using advanced automation-enabled tools. This combined with our onsite visits provides you with the ultimate IT

# About Us

BalanceLogic® is a leading back-office support and services company providing IT Support & Management Services, Bookkeeping Services, Web Services, Graphic Design Services, and Marketing Services to the small business community. Our focus is to provide our clients with services that result in cost savings and business operational efficiency.

BalanceLogic is your one stop small business partner!

*The BalanceLogic Team*
3050 Crain Highway | Suite 200 | Waldorf, MD 20601
Office: (301) 396-8455 | Fax: (301) 396-8456
Email: info@balancelogic.com | Web: www.balancelogic.com