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### Not So Fun Facts

As of March 30th all Facebook pages will be forced to convert to Timeline.

Learn more in our Monthly Tip.

### Free Resource

#### Timeline Template

Below is a template for all the new sizes for Timeline.

### Suggestion Box

We are very interested in hearing feedback on

MARCH 2012

## Top of the mornin' to you!

BalanceLogic would like to introduce two new members of our team, Ashley Willingham and Chris Obugene!

Ashley Willingham has joined us as our new Marketing Assistant. She brings the experience of theater marketing, social media, and graphic design to our creative team. She has an Associate's degree in English and Art from the College of Southern Maryland.

Chris Obugene joins us as a Graphic Designer and adds depth to our creative team. Chris has a background in the printing industry and includes a range of skills from prepress to bindery. He received his Associates degree in Graphic Design from the Art Institute in York, PA.

March is a very busy month for us, full of exciting new clients and client projects. Contact BalanceLogic today for a "No Blarney" approach to building your brand's identity.

Don't forget about our Facebook contest!



200  \$25 VISA Gift Card

Help BalanceLogic reach 1000 'likes' and be entered to win great prizes along the way!

You will be entered into each giveaway so long as you 'like' us!



**BalanceLogic**

Please go to our "like us to win" app for more information.

how we can make *The BalanceLogic Insider* more valuable.

Please let us know what you expect from this newsletter each month by sending an email to:

[info@balancelogic.com](mailto:info@balancelogic.com)

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## Interesting Info

### The rules at the end of the rainbow

Are you aware of the new rules of Facebook timeline?

Did you know that it is against Facebook's new timeline rules to put advertising in your cover image? This includes; calls to action, business contact information, and special deals. Making it more difficult for businesses to increase traffic to their page.

Read more info [here](#).

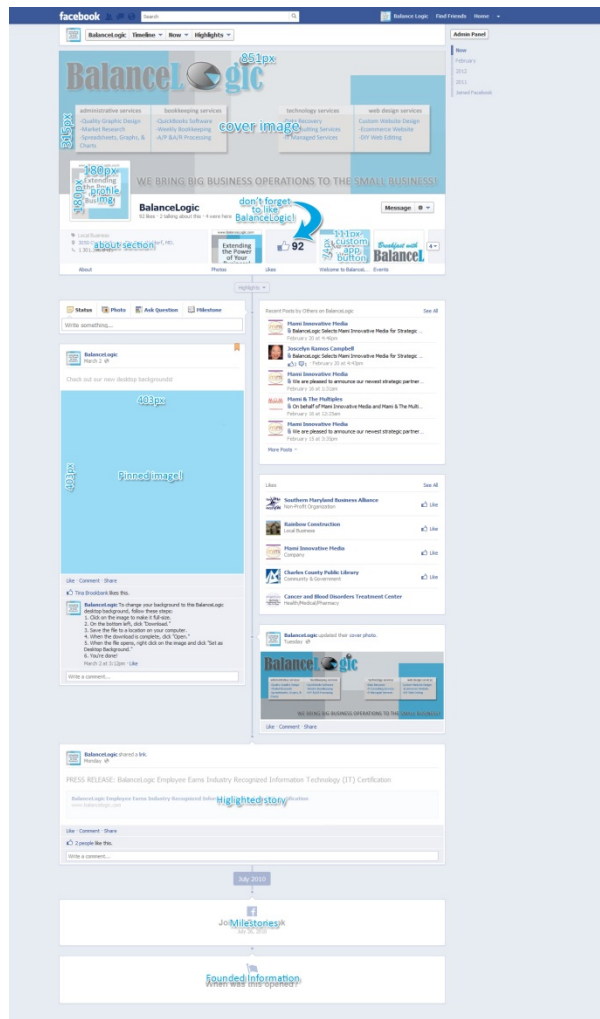
**BalanceLogic is "timeline" ready and capable of keeping your social media marketing successful!**

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## Monthly Tip

### Timeline Cheat Sheet

BalanceLogic's creative team has put together this Facebook Timeline cheat sheet for all of our fans and subscribers! This great cheat sheet includes all of the new sizes for Facebook's new and old images.



If you need more help with your Social Media Marketing be sure to contact BalanceLogic!

## Featured Service

### Graphic Design:

Your company's logo, stationary, business cards and other marketing materials work together to brand and position your small business. Effective graphic design and marketing collateral explains the story of your business and gives you the credibility and awareness you need to grow.

BalanceLogic's creative team works in tandem to create these materials effectively for your small business. By using our extensive knowledge of marketing and graphic design we can create new and unique materials that better reflect yourself and what your business stands for. Remember, these materials tell your customers and potential customers what you and your business is all about without you having to say a word, so be sure to do it right. Your image is too important to just settle for anything.

Contact Us because sometimes you can judge a book by its cover!

## About Us

BalanceLogic® is a back-office support and services company providing Bookkeeping Services, IT Support & Management Services, Web Services, Graphic Design Services, and Administrative Services to the commercial and government markets. Our focus is to provide our clients with services that result in cost savings and business operational efficiency.

BalanceLogic is your one stop small business partner.

**Happy St. Patty's Day!**

*The BalanceLogic Team*

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- Accounting & Bookkeeping Services
- Web Design & Development Services
- Administrative Services
- Graphic Design Services

Excellent  
Good  
Average  
Poor



CANCER & BLOOD DISORDERS  
**TREATMENT CENTER**

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Cancer and Blood Disorders

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IS TIMELINE  
READY!

**\$149**  
GETS YOU STARTED!