



BalanceLogic

BRINGING BIG BUSINESS OPERATIONS TO THE SMALL BUSINESS
SUPPORTING BREAST CANCER AWARENESS

INSIDER

THIS MONTH INCLUDES

- Welcome!
- Free Logo Contest
- Small Business Websites: Your Questions Answered
- Three Tips to a Successful Website
- Featured Service
- Coupons



MONTHLY SPECIAL Customized

Facebook Page Just \$129

Includes:

- Custom Profile Picture
- Creation of Information Page
- Featured on BalanceLogic's Page

QUICK LINKS

- [More About Us](#)
- [IT Support Services](#)
- [Administrative Services](#)
- [Graphic Design Services](#)
- [Bookkeeping Services](#)
- [Web Design Services](#)
- [Current Promotions](#)
- [Testimonials](#)

FUN FACTS

BalanceLogic has designed websites for several different industries, including retail, healthcare, construction, and nonprofits.

FREE RESOURCES

JUNE 2011

WELCOME

One thing in today's business world that we have to accept is that technology and the Internet play a critical role in our businesses and everyday lives. We can order pizza, do our grocery shopping, and pay our employees with just a few clicks of the mouse. Even more interesting, we can do it from our cell phones. How about that for Technology!

When you need directions, a phone number, or want to find out if a certain business offers the services you're looking for, or if you want the price of such services then you go to the company's website.

If you are looking for a place to spend your marketing money, look no further!

[Read More](#)

Why is BalanceLogic going pink for the month of June? Both my mother-in-law and sister are breast cancer survivors, and their birthdays are in the month of June. So I thought this would be a great month to dedicate to breast cancer awareness. Help us make a difference, help us raise awareness!

- Bill Campbell, CEO

CONTEST

FREE CUSTOM LOGO CONTEST

Do you know someone in need of a new or refreshed logo for their company? ENTER TODAY to nominate your own business or someone else's business today!

Here's how to enter:

1. Visit our Facebook Page - <http://www.facebook.com/balancelogic>
2. "Like" Us
3. On our Wall, click Share Photo
4. Upload the current logo of the company you wish to nominate
5. In the text box, enter I Nominate...the Company Name (be sure to "Tag" them if they have a Facebook Page)
6. Click Share
7. Spread the Word! Encourage all your friends and co-workers to visit our page and "Like" your logo (remember, they must first "Like" BalanceLogic)

The logo with the most "Likes" will win a Free Custom or Refreshed Logo!

All entries must be submitted via Facebook by 11:59 pm EST on June 30, 2011. Only one logo is accepted per company. The winner will be announced on July 1, 2011 on [FaceBook](#).

<http://www.balancelogic.com>

Find us on **Facebook** 

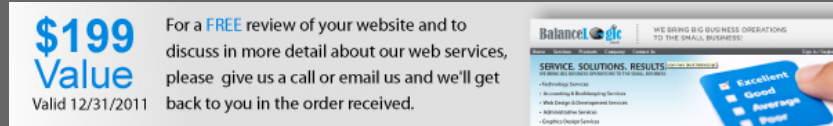
Follow us on **twitter** 

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Thank your customer, tell them how valuable they are to you, but don't go overboard. Insincerity is easy to spot.




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