

MARCH 2011

HAPPY ST. PATRICK'S DAY!

BalanceLogic® is a back-office support and services company providing [Accounting & Bookkeeping Services](#), [IT Support & Management Services](#), [Web Services](#), [Graphic Design Services](#), and [Administrative Services](#) to the commercial and government markets. Our focus is to provide our clients with services that result in cost savings and business operational efficiency.

We have built our business on confidence, trust, reliability, and commitment to our clients. We value our clients and believe in strong, long term business relationships.

Whether your start-up, emerging company, nonprofit organization, or a fortune 500 company, BalanceLogic can provide you with the back-office services to keep you running smoothly and maintain your competitiveness.

We understand how critical small business operations are to the success of any organization whether it is for profit or not for profit. By working with us, you will definitely have the control you are looking for and an edge up on your competition.

BalanceLogic is your one stop small business partner.

Is Your Computer Network Hanging on by Luck?

Saving money and cutting costs is what every company looks at when planning or reviewing their technology projects and tasks. It may be your telecommunication costs, asset purchases, or just how to improve your workflow.

Whatever the situation, BalanceLogic™ Technology Services can help you make the right decisions.

IT Audits and Assessments

Many small businesses can benefit significantly from an IT Assessment to improve organization productivity, reduce costs, and get a handle on their technology assets and operations. During our assessment, we will work with you as we go through an extensive checklist to document and assess your technology environment. Once completed, we will make the necessary recommendations for change and improvement.

FUN FACTS

Over the last year, BalanceLogic has added over 150 new clients

Today is Your LUCKY Day!

1 Free Hour of Technical Support

Available to The BalanceLogic Insider subscribers only!

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FREE RESOURCES

MONTHLY tip

Start Your Computer in Safe Mode.

Here is how to your start your computer in safe mode. Safe mode is a windows configuration that only loads a minimum set of files and drivers. Start up programs do not run in safe mode so if you have a virus and cannot remove it in standard windows, then try safe mode.

1. Remove all floppy and CD's from your computer.
2. Press the F8 key as your computer restarts. You need to press F8 before the Windows logo appears. If the Windows logo appears, you will need try restart and try again.
3. When the Advanced Boot Options screen appears, use the arrow keys to scroll up and highlight the options you want, the common is Safe Mode with Networking, and press ENTER.
4. Log on to your computer with your correct login information.

Top 5 Ways to Press your Luck...

1. Not backing up your data.
2. Neglecting to run or update antivirus or antispyware

Look for this valuable resource in every issue of The BalanceLogic Insider.

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SUGGESTION BOX

We are very interested in hearing feedback on how we can make **The BalanceLogic Insider** more valuable.

Please let us know what you expect from this newsletter each month by sending an email to info@balancelogic.com

programs.

3. Surfing websites with unsafe content.

4. Waiting until your computer or network breaks before having it looked at.

5. Not having BalanceLogic as your IT Support Provider.

Introducing BalanceLogic Reflexion



Reflexion Total Control (RTC) is a hosted email security service that blocks unwanted email before it reaches the corporate network. BalanceLogic Reflexion's unique technology also identifies address-sharing and the sources of spam, and provides concrete tools for preserving the integrity of one's primary email address. Automatic inbound email queuing assures email continuity in the event of a local server outage, and outbound email filtering protects one's reputation and helps avoid the business disruption of IP address blacklisting.

[Contact Us](#) to Learn More About this Simple But Powerful Email Protection Service!

Happy St. Patrick's Day
from The BalanceLogic Team
<http://www.BalanceLogic.com>

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BIG BUSINESS PROTECTION AT A SMALL BUSINESS PRICE!



PROTECTION SERVICES	0 - 99	100 - 500	500+
Reflexion Total Control (RTC)	\$5.00	\$4.00	\$3.50
Reflexion Archiving, Discovery and Recovery (RADAR)	\$7.00	\$6.50	\$5.50
Total Control Email Encryption	\$8.00	\$7.50	\$7.00