



**THIS MONTH INCLUDES**

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- [Managed Services](#)
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- [Featured Service](#)
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**INSIDER DEAL**



Scan this QR code with your smartphone to see how to get **1 MONTH FREE IT Managed Services.**

**QUICK LINKS**

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**NOVEMBER 2011**

## HAPPY THANKSGIVING

The holiday season is in full gear and everyone is busy! The last thing anyone would want right now is for their computer to crash without the proper backup. That would be a nightmare! That is why this month we are talking about [BalanceLogic Managed Backup Services.](#)

To find out how we can backup and manage your IT systems with no hassle, continue [reading below...](#)

To show our **thanks** to all of our BalanceLogic Insider Subscribers, we're **giving** 6 months of free Managed Backup Services, just like us on [Facebook!](#)



## INTERESTING INFO

### What is Managed Backup Services?

Did you know that more than 50% of businesses that suffer significant data loss never open their doors again? A large percentage of these situations could easily be avoided had those businesses been using a Managed Backup Service.

[BalanceLogic](#) will take continued responsibility for [monitoring and](#)

## Testimonials

### NOT SO FUN FACTS

Over 6,000 computer viruses are released every month!

### FREE RESOURCES

Webopedia: Online computer terminology dictionary.

[Click Here](#)

### SUGGESTION BOX

We are very interested in hearing feedback on how we can make *The BalanceLogic Insider* more valuable.

Please let us know what you expect from this newsletter each month by sending an email to:

[info@balancelogic.com](mailto:info@balancelogic.com)

managing your entire IT systems including backups. Managed services can offer problem resolution, security, alerts, data backup and recovery and much more!

## MONTHLY TIP

### Simple Computer Backup Tips

**1: Hard Drives.** A secure and fault tolerant backup system is always recommended, but for simple hard drive backups, an external hard drive is a good inexpensive alternative.

**2: System Backups.** Most computer's and server's operating systems come with a built in backup utility. This saves hours of time downloading and uploading everything that was on your computer. You can use this to make complete backup of your system.

**3: CD or Flash Drive.** While these options may not hold all the data on your computer, you can store important information you are currently working on and carry it to any other computer source.

Forgetting to backup your company's data is not a good excuse. For more information on how to make sure your company's data is backed up properly, contact BalanceLogic. **BalanceLogic Managed Backup Services can automate server and workstation backups and securely store your information offsite.**

**Contact us** today to start your backup.

## FEATURED SERVICE

### Managed Backup Services

BalanceLogic Managed Backup Services can automate server and workstation backups and securely store your information offsite. We provide the tools to allow you to **focus on running your business.**

Our service provides you with a simple and powerful point and click recovery option. The loss or corruption of critical company information such as price lists, marketing materials, financial data, and employee records could cause a huge impact to your organization!

Through our automated and invisible backup modes, servers, desktop, or mobile users can easily backup their data in a few minutes while connected to the network. All data is encrypted during transmission, storage and retrieval, so it's totally safe over the Internet.

**BalanceLogic offers a variety of IT Managed Services to retail, government, healthcare, and manufacturing markets.**

[Contact Us](#) to learn more!

## ABOUT US

BalanceLogic® is a back-office support and services company providing [Bookkeeping Services](#), [IT Support & Management Services](#), [Web Services](#), [Graphic Design Services](#), and [Administrative Services](#) to the commercial and government markets. Our focus is to provide our clients with services that result in cost savings and business operational efficiency.

BalanceLogic is your one stop small business partner.

**Happy Thanksgiving!**

*The BalanceLogic Team*

<http://www.BalanceLogic.com>

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### Double Your Service For Free

With BalanceLogic **Managed Backup Service**. Contact us for more information. Valid until 12/31/2011



## **FREE Onsite Technology Assessment**

We will come onsite and do a complete assessment of your technology infrastructure and provide you with our recommendations.

Valid until 12/31/2011