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BalanceLogic® provides you with a broad array of cost effective and high quality business support and backoffice services. Whether it's data entry, network support, accounting/bookkeeping, web or graphics design, we can help you either on a regular or ad-hoc basis.

We invite you to give us a call or visit our website to find out how our services can help your business operate more effectively and stay competitive. We value our clients and believe in strong, long term, business relationships.

Here's what's going on in BalanceLogic!



Breakfast with BalanceLogic is a monthly workshop series presented by BalanceLogic on the last Monday of each month. This workshop series will provide insight and interactive activities on everyday business related topics.

Our next workshop is scheduled for October 25th and the topic is **How to Protect Yourself from Viruses and Spyware**. This 90 minute workshop will provide you with the expertise and confidence needed to successfully protect your computer and computer network from malicious attacks from viruses and spyware.

[Download](#) the flyer for more information. [REGISTER ONLINE](#)

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FREE RESOURCES

Look for this valuable resource in every issue of The BalanceLogic Insider.

[Pantone Color Chart](#)

SUGGESTION BOX

We are very interesting in hearing feedback on how we can make **The BalanceLogic Insider** more valuable. Please let us know what you expect from this newsletter each month by sending an email to info@balancelogic.com

Monthly Tip - Keeping Spam at Bay

"Gone are the days when your email inbox contained only messages relevant to you or your business. As employees spend more and more time dealing with unwanted emails, they are being less productive. This podcast discusses tips for fighting spam and keeping employees productive at small businesses."

[Listen to the podcast](#) from Symantec.

For more information on how BalanceLogic can assist with protecting your computers and network, contact us at 301-396-8455

6 Interesting Facts about Common Logos

Adobe - The River: Adobe Systems was incorporated in 1982 by John Warnock and Charles Geschke. The name evolved from *Adobe Creek* in Los Altos, California, a river that ran behind the house of one of the company's founders.

Remember the famous NBA logo? - I'm afraid it's not Michael Jordan you see in the depiction. Jerry West is the player depicted in the logo design.

Dreamworks - The boy silhouetted in the logo design of Hollywood studio Dreamworks SKG is William, the son of Robert Hunt (the illustrator hired for the design).

The Coca-Cola logo design was not made from a typeface but was originally prepared using a handwriting style, now known as Spencerian Script.

Google - The Back Rub: Did you know that the search engine you use frequently was once named 'backrub'? Google was created in 1996 under the name "BackRub". Moreover, the Google name change in 1998 came as a spelling mistake of the word "googol".

Amazon.com Logo- This famous logo is extremely clean and simple but this arrow might not look like more than a smile to you. Before, coming to any conclusions I would like you to know the concept behind this...it says that

amazon.com has everything from a to z and it also represents the smile brought to the customer's face.

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Most used and refurbished equipment is sold "as-is", leaving you with all of the liability. BalanceLogic® Technology Outlet provides quality equipment and backs it up with a quality guarantee. We test every piece of equipment that we have in inventory before it is sold, so you know that you will receive quality working items. All items go through a checklist and must pass our internal tests. BalanceLogic serves clients large and small nationwide providing refurbished equipment without the risk, because we stand by every item we sell. From computers and peripherals to servers and storage, there is no better way to save on technology than purchasing from BalanceLogic Technology Outlet.

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BalanceLogic was such a asset to us when we changed our front desk system. It was a project more complicated then expected and BalanceLogic came in and took over just like part of the office family. It was so reassuring that they knew what they were doing and made the transition painless. Every time we have needed them for any computer issues, they have been here in a timely matter. Thank you for making all our systems co-exist and all our other computers run safely and smoothly. The most knowledgeable Techs and their dependability has kept me with BalanceLogic!

Sharon Richards
General Manager
Best Western - La Plata Inn

