



BalanceLogic

BRINGING BIG BUSINESS OPERATIONS TO THE SMALL BUSINESS

INSIDER

THIS MONTH
INCLUDES

- Welcome!
- Your CPA vs BalanceLogic
- Backing Up
- Your QuickBooks File
- Featured Service
- Coupons



MONTHLY
SPECIAL

ONE MONTH
FREE
BOOKKEEPING

See Featured Service
Below for More Details



QUICK
LINKS

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- [IT Support Services](#)
- [Administrative Services](#)
- [Graphic Design Services](#)
- [Bookkeeping Services](#)
- [Web Design Services](#)

SEPTEMBER 2011

HAPPY LABOR DAY

BalanceLogic Financial Services offer many advantages including cost savings, efficiency, accuracy, and trust. Our Bookkeeping services can be performed daily, weekly or monthly. We guarantee your records to be accurate; we will check and double check transactions on a regular basis. BalanceLogic understands how difficult it is to allow someone to access your financial information, so whether On-Site, Remote or BalanceLogic Hosted QuickBooks, we promise to keep your information secure.

To get started, please call 301-396-8455 or email info@balancelogic.com to set up an appointment.

INTERESTING INFO

Your CPA vs BalanceLogic

Many people think they must turn to their CPA to handle the bookkeeping for their company. This isn't the case. BalanceLogic Financial services offer many of the same services, but at a significantly lower rate.

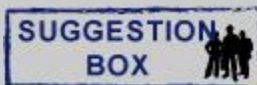
[Current Promotions](#)
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We have saved clients almost \$30,000 in the past year using BalanceLogic Financial Services vs a CPA firm.



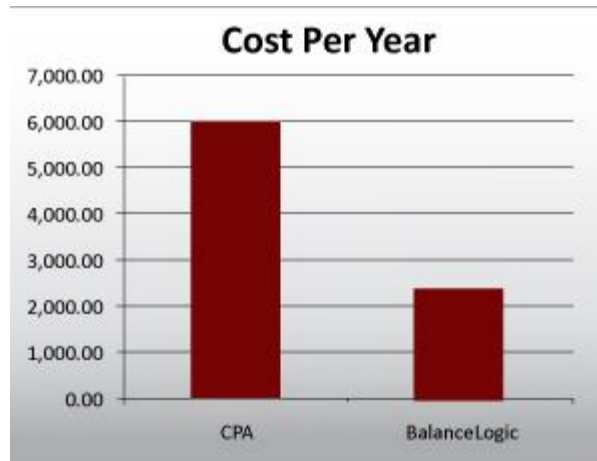
[IRS Withholding Calculator](#)
[Click Here](#)



We are very interested in hearing feedback on how we can make *The BalanceLogic Insider* more valuable.

Please let us know what you expect from this newsletter each month by sending an email to:

info@balancelogic.com



For example, the going hourly rate for a CPA is \$125.00 per hour, so for 4 hours a month, the total cost is \$500.00. BalanceLogic's hourly rate is \$50.00 per hour, a total of \$200.00 per month, based on our minimum plan. Over one year, that's a cost savings of \$3,600.00!

MONTHLY TIP

Backing Up Your QuickBooks Company File

Do you know when the last time your company file was backed up? If your answer is more than a week ago, you're putting yourself (and your company) at a huge risk. Following these simple steps will save your company from disaster:



1. Open your QuickBooks Company file.
2. Click File, Create Backup
3. Choose Local Backup, then Options
4. Click Browse and locate the location of where to save your file (either a removable USB drive or an external hard drive). Click OK.
5. Click Finish.

IDK = 911

If your answer is "I don't know," then call BalanceLogic immediately!

FEATURED SERVICE

Bookkeeping Services



BalanceLogic Financial services are designed to lessen the burden and expense of bookkeeping for your company. Trying to handle the

bookkeeping on your own can take away from focusing on your business. Making a commitment to a contract is sometimes difficult, so that's why we're offering 1 Month Free. If you're not satisfied within the first month, just cancel, and you'll owe nothing. (It's like the TV commercials, but without the fine print!) If you like our service, which we know you will, we ask that you just sign a 1 year agreement. Whether or not you sign an agreement with us, the first month is still free!

[Contact Us](#) to Learn More!

ABOUT US

BalanceLogic® is a back-office support and services company providing [Bookkeeping Services](#), [IT Support & Management Services](#), [Web Services](#), [Graphic Design Services](#), and [Administrative Services](#) to the commercial and government markets. Our focus is to provide our clients with services that result in cost savings and business operational efficiency.

BalanceLogic is your one stop small business partner.

The BalanceLogic Team

<http://www.BalanceLogic.com>

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Thank your customer, tell them how valuable they are to you, but don't go overboard. Insincerity is easy to spot.



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Includes Custom Profile Picture, Creation of Information Page, and Featured on BalanceLogic Wall.

**\$199
Value**

Valid 12/31/2011

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