

Hits, Visits, Page Views, OH MY!

UNDERSTANDING YOUR WEBSITE TRAFFIC

Do you wonder how you can gather information about your visitors to help generate more traffic?

Do you know if your website is working?

Is it just sitting there stagnant?



Learn how to interpret website info and discover how users engage with your website



The plain English meaning behind the statistics and numbers



Ways to use the statistics to drive more traffic to your site



Content is King - Learn how to implement it

PRESENTED BY:

Bill Campbell, BalanceLogic, CEO



(FREE SEMINAR • BREAKFAST PROVIDED)

Date

Wednesday, June 25th
9:00 am - 10:30 am

Location

BalanceLogic Training Center
Franklin Square Building
50 Post Office Road, Suite 302
Waldorf, MD 20602

REGISTER
301-396-8455